

Banner & Witcoff Client NIKE Prevails in U.S. Supreme Court Case

January 10, 2013

On Jan. 9, 2013, the U.S. Supreme Court ruled in favor of Banner & Witcoff client NIKE, Inc. in *Already, LLC, DBA Yums v. NIKE, Inc.*, U.S. No. 11-982. In the case, the justices unanimously held that NIKE's covenant not to sue Already over its sneakers prevented Already from challenging the validity of NIKE's trademark registration on NIKE's iconic Air Force 1 sneaker trade dress.

NIKE was represented by Banner & Witcoff attorneys Christopher J. Renk, Erik S. Maurer and Audra C. Eidem Heinze.

 [DOWNLOAD THE ATTACHED NEWS PDF](#)

Posted: January 10, 2013