

# Banner & Witcoff recognized in the BTI Intellectual Property Outlook 2015

July 15, 2014

Banner & Witcoff was recently featured in the *BTI Intellectual Property Outlook 2015: Changes, Trends and Opportunities in IP & IP Litigation*, an annual report that provides a comprehensive analysis of client spending, goals, priorities and needs using direct feedback from more than 175 corporate counsel.

In this year's report, BTI Consulting Group, a leading provider of strategic research to the legal services industry, recognized Banner & Witcoff as a "Go-To IP Firm" out of the 520 law firms that offer intellectual property services.

For more information on the *BTI Intellectual Property Outlook: Changes, Trends and Opportunities in IP & IP Litigation*, please click [here](#).

**Posted: July 15, 2014**