

IP in the Weeds: Navigating Cannabis Patents and Trademarks

Banner Witcoff's Paul Rivard, Jake Webb, and Christian Wolfram explore the challenges companies face when securing patents and trademarks in the cannabis industry.

Published in mg Magazine, the article discusses strategies that can help protect products, processes, and brands despite federal prohibition.

Find the full article by [clicking here](#).

Posted: June 16, 2025