

# Louis DiSanto discusses YETI's lawsuits against companies in the promotional products industry in The Advertising Specialty Institute

Louis DiSanto discusses why client YETI Coolers asked ASI, Sage and DistributorCentral to remove infringing products from product search databases in the article, "YETI Alleges Promo Drinkware Violates Intellectual Property Rights."

Click [here](#) to read the article.

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