



Rob Katz to Examine Graphic User Interfaces for Stafford Webinar

November 26, 2019

Banner Witcoff attorney Robert S. Katz will discuss best practices for protecting graphical user interface (GUI) for a Nov. 26 webinar.

Rob and his co-presenter will provide guidance to IP counsel on obtaining meaningful design protection for GUI – the icons and other visual indicators used to control phones, electronic devices and other technology.

They will also discuss trends in user experience, the advantages of design patent protection over other forms of IP, and the protection of designs used in augmented reality and virtual reality.

Click [here](#) for more information or to register for the Strafford webinar titled, "Leveraging Design Patents to Protect Graphical User Interfaces."