

Electrical & Computer Technologies

Protecting Breakthrough Technologies in a Rapidly Evolving Landscape

Innovation in electrical and computer technologies is advancing at an unprecedented pace, driving transformation across nearly every industry. Banner Witcoff partners with companies at the forefront of these developments to protect, enforce, and maximize the value of their intellectual property in a complex and competitive global environment.

From foundational technologies to next-generation systems, our attorneys provide strategic guidance that supports innovation while remaining closely aligned with business objectives.

Deep Technical Experience

Banner Witcoff represents clients across a broad spectrum of electrical and computer technologies, including:

- Artificial intelligence and machine learning
- Computer hardware and software systems
- Telecommunications and networking technologies
- Semiconductors and circuit design
- Consumer and industrial electronics
- Cloud computing and data infrastructure

Our team includes 94 attorneys with engineering or scientific degrees, 13 former USPTO examiners, and 23 attorneys with advanced degrees. This depth of technical experience allows us to understand complex innovations and translate them into strong, defensible IP rights.

Comprehensive IP Protection

We provide full-service intellectual property counsel tailored to fast-evolving technology sectors.

Patent Prosecution and Strategy

We prepare and prosecute patent applications covering software, hardware, and integrated systems, including innovations in artificial intelligence, networking, and data processing.

AI and Emerging Technologies

Banner Witcoff is widely recognized for its leadership in artificial intelligence–related patents, having prosecuted hundreds of applications covering machine learning, neural networks, natural language processing, and applied AI systems. Our attorneys combine technical fluency with deep experience navigating evolving USPTO eligibility standards.

Post-Grant Proceedings

We represent clients in inter partes review (IPR), post-grant review (PGR), and other proceedings before the Patent Trial and Appeal Board to protect critical technologies and challenge competitor patents.

Standards and SEP Strategy

We advise clients on standard-essential patents (SEPs), licensing, and participation in standards-setting organizations, particularly in communications and connectivity technologies, including 3GPP, LTE, 5G, and emerging 6G standards.

Enforcement and Litigation Strength

High-value electrical and computer technologies are often at the center of complex disputes. Banner Witcoff's litigation team represents clients in patent infringement matters in federal courts and before the International Trade Commission.

We handle disputes involving software, semiconductors, telecommunications systems, and consumer electronics, delivering strategic advocacy in high-stakes matters.

Global Portfolio Management

Technology companies operate globally, and their IP strategies must do the same. Banner Witcoff manages international patent portfolios and coordinates worldwide protection strategies, including:

- Cross-border patent prosecution
- Freedom-to-operate analyses
- Global enforcement and licensing strategies
- Coordination with foreign counsel

Representative Matters

- **Zircon Corp. v. International Trade Commission** – Represented the patent owner in a Section 337 investigation and Federal Circuit appeal involving electronic sensor technologies, addressing infringement, validity, and domestic industry issues.
- **ITC and federal court patent litigation** – Represented leading technology companies, including Toshiba, Nike (digital and electronics-enabled innovations), Tencent, and Rogue Fitness, in disputes involving electrical systems, computer-implemented inventions, and consumer electronics.
- **Nationwide patent litigation** – Regularly represent plaintiffs and defendants in U.S. district courts in disputes involving complex electrical and computer technologies, supported by close collaboration with

engineers and technical experts.

- **Section 337 / ITC proceedings** – Advise and represent clients in fast-paced ITC investigations involving electrical engineering and computer technologies, coordinating parallel district court and PTAB proceedings.

Strategic, Business-Focused Counsel

Banner Witcoff understands that intellectual property is central to competitive advantage in electrical and computer technologies. We work closely with in-house legal teams, engineers, and technical leaders to develop IP strategies that support innovation and growth. At clients' request, our attorneys have also served in secondment roles within in-house teams to efficiently address IP needs.

Our approach is practical and forward-looking—helping clients protect breakthrough technologies while navigating an increasingly complex legal and regulatory landscape.

Relevant Practices

Appellate Litigation

Brand Protection

Copyright Registrations and Enforcement

Counseling, Opinions + Licensing

Counterfeit Goods Seizure

Design Patents

Jury Trials

Litigation

Patent Interferences

PTAB Litigation

Patent Prosecution

Section 337/ITC Litigation

Trade Dress

Trade Secrets

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