

# Joint-Development Licensing Agreements

## Protect Innovation While Enabling Strategic Collaboration

Collaboration is essential to modern innovation — but it brings complex challenges for intellectual property and innovation-rich assets. Banner Witcoff's Joint Development & Licensing Agreements practice helps companies structure partnerships that accelerate innovation, protect ownership, manage risk, and maximize commercial value. Our attorneys provide strategic guidance on all intellectual property transactions including:

- Joint ventures, collaborations, and strategic alliances
- Research, development and cooperation agreements
- Licensing and cross-licensing agreements
- Internet and domain name use and licensing agreements
- Software license and development agreements
- Commercialization, manufacturing, and future use agreements
- International collaboration and global intellectual property transactions

With the right agreement in place, you can innovate confidently while maintaining control of your core assets.

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## Our Approach

### Strategic Assessment of Intellectual Property Contributions

We evaluate the background intellectual property, proprietary technologies, and know-how each party brings to the collaboration.

### Ownership & Future Rights Structure

Our attorneys help determine who will own resulting inventions, improvements, and jointly developed intellectual property — and how those rights will be managed and commercialized.

### Comprehensive Licensing Frameworks

We craft licensing terms covering exclusivity, field of use, sublicensing rights, royalties, revenue sharing, and global market access.

### Confidentiality & Trade Secret Protection

We develop robust confidentiality, data-sharing, and IP-safeguarding provisions tailored to the collaboration's scope.

## **Governance & Dispute-Avoidance Mechanisms**

Clear project governance structures help prevent conflicts and ensure the collaboration stays aligned with business goals.

## **Actionable, Business-Driven Drafting**

Our agreements are practical, enforceable, and aligned with your technical needs, regulatory environment, and commercialization strategy.

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## **Why Banner Witcoff**

### **Deep Experience in Technology-Driven Partnerships**

From AI and software collaborations to medical device co-development and advanced materials research, our attorneys understand the technical and commercial realities behind joint development.

### **Integrated Licensing, Prosecution & Litigation Insight**

We bring strength across the full intellectual property lifecycle — enabling us to anticipate enforcement issues, valuation challenges, and future commercialization risks.

### **Tailored Agreements for Complex Innovation**

Whether negotiating with a startup, university, government entity, OEM, or global partner, we tailor agreements to reflect the complexities of real-world development.

### **Support for Domestic and International Collaborations**

We regularly craft agreements spanning multiple jurisdictions and regulatory environments.

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## **Industries We Support**

- Artificial intelligence, machine learning & software
  - Medical devices, diagnostics & life sciences
  - Semiconductors, consumer electronics & IoT
  - Automotive, aerospace & advanced manufacturing
  - Chemicals, materials science & industrial technologies
  - Consumer products
  - Financial, banking and cryptocurrency
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# Relevant Practices

Appellate Litigation

Brand Protection

Copyright Registrations and Enforcement

Counseling, Opinions + Licensing

Counterfeit Goods Seizure

Design Patents

Jury Trials

Litigation

Patent Interferences

PTAB Litigation

Patent Prosecution

Section 337/ITC Litigation

Trade Dress

Trade Secrets

Trademarks